



The Presentation Will Start Soon



PRESENTERS



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Nik Collection Product Manager



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Information Is Under Embargo
Until
August 30, 2023 – 15:00 (CEST)



Started
Petition to

May 31, 2017
[Google, Inc](#)

Why this petition matters



Started by [Sascha Rheker](#)

In 2012, google bought Nik Software, bringing the Nik Collection and the popular photo editing app Snapseed into their portfolio. Snapseed had become one of the most popular photo editing apps in the iTunes App Store. Whereas the Nik Collection was an important tool for photographers, especially for creating black and white photographs from digital files using

Victory

This petition made change with 15,574 supporters!




Google, Inc: Save the Nik Collection

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1995

Nik Software started
Nik Collection

2012

Google bought the
Nik Collection

2017

Google killed the
Nik Collection

2023

August 30
DxO rebuilt it from the
ground

(re)discover NIK COLLECTION⁶ by DxO



Nik 6 Color Efex

☒ HSL

Hue: 30°

Saturation: 25%

Luminance: 0%

Uniformity: 0%

Nik 6 HDR Efex

Loupe and Histogram

Loupe

Histogram

Tone Compression: -45%

Method Strength: 60%

HDR Method

Depth: Subtle

Detail: Realistic

Drama: Natural

Nik 6 Sharpener Output

Loupe and Histogram

Loupe

Histogram

Output Sharpening: Display

Adaptive Sharpening: 56%

Creative Sharpening

Output Sharpening Strength: 100%

Structure: -57%

Local Contrast: 20%

Focus: 0%

Nik 6 *HDR Efex*

Vibrant and Natural-looking HDR Images

Complete Regional Control Over Your Images



© Alexandre Gendon



$-2\frac{2}{3}$ IL



$-1\frac{1}{3}$ IL



0 IL



$1\frac{1}{3}$ IL



$2\frac{2}{3}$ IL

Nik 6 Perspective

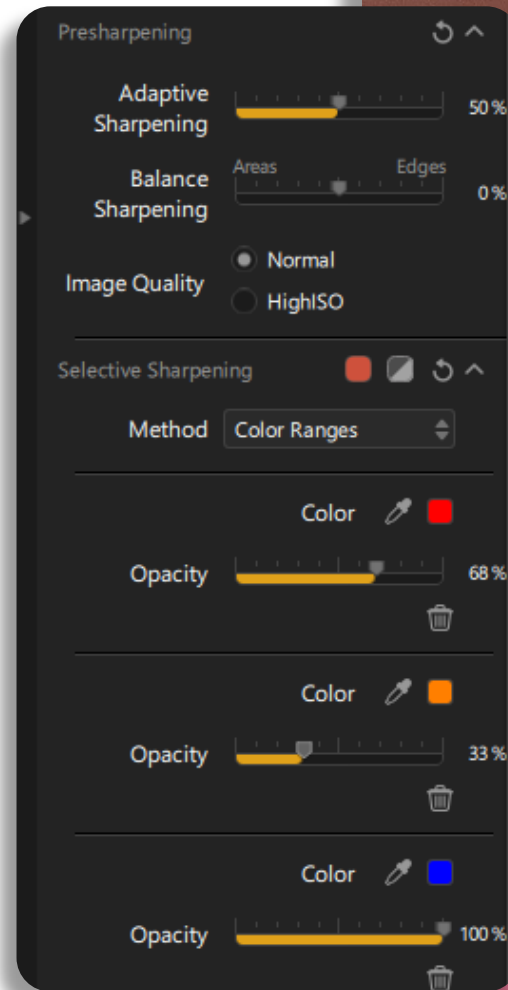
One Click To Correct
Optical Distortions and
Geometrics



Nik 6 *Presharpener*

Image Detail with the
Perfect Level of
Sharpness

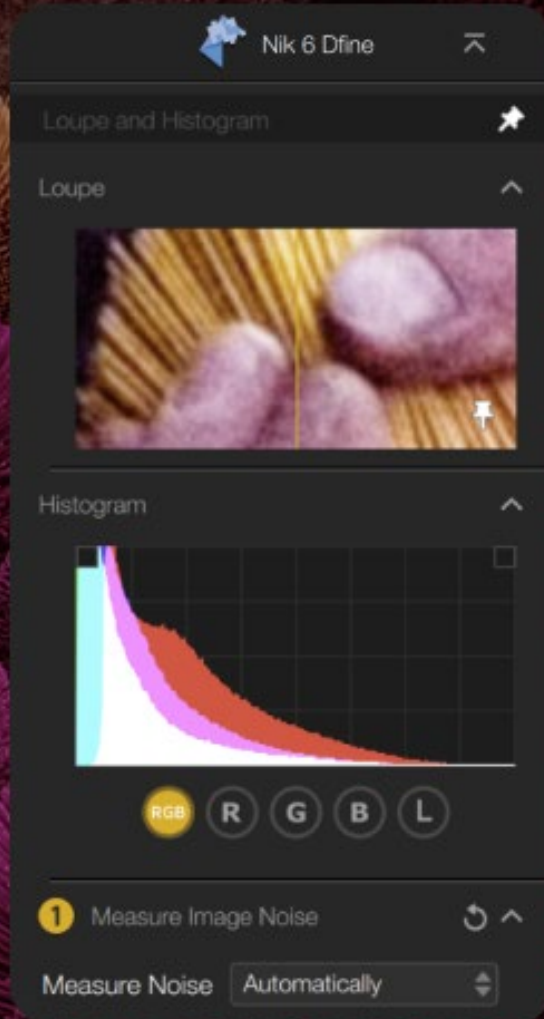
An Intuitive
Editing Experience



Nik 6 Dfine

Remove Noise, All While
Preserving Every Last
Detail

Consistent User
Experience





Nik 6 Viveza

Shape Colors
Tonal Manipulation

Nik 6 Color Efex

Stunning and
Imaginative Effects

The world's most
comprehensive set of
filters



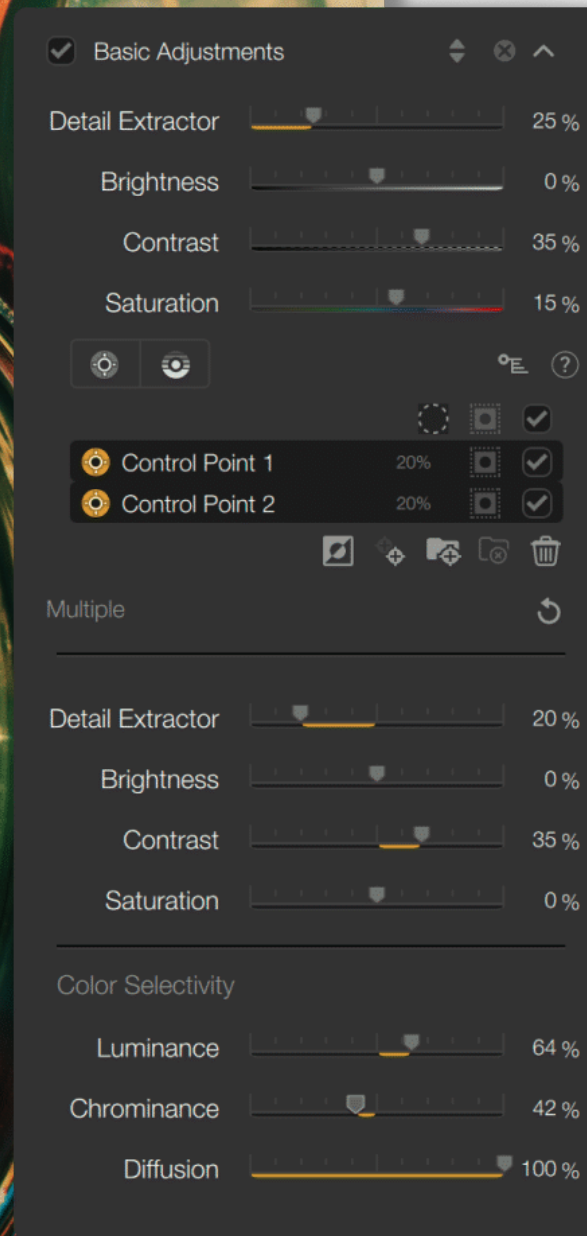
Nik 6 *Silver Efex*

Mastering The Art
Of
Black and White
Photography



Nik 6 Analog Efex

Recreate a dazzling array
of Retro Film looks





Nik 6 Output Sharpener

Applies a precise amount of sharpening to suit the image's intended purpose

(re)discover NIK COLLECTION⁶ by DxO



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Nik 6 HDR Efex

Loupe and Histogram

Loupe

Histogram

Tone Compression: -45%

Method Strength: 60%

HDR Method

Depth: Subtle

Detail: Realistic

Drama: Natural

Nik 6 Sharpener Output

Loupe and Histogram

Loupe

Histogram

Output Sharpening: Display

Adaptive Sharpening: 56%

Creative Sharpening

Output Sharpening Strength: 100%

Structure: -57%

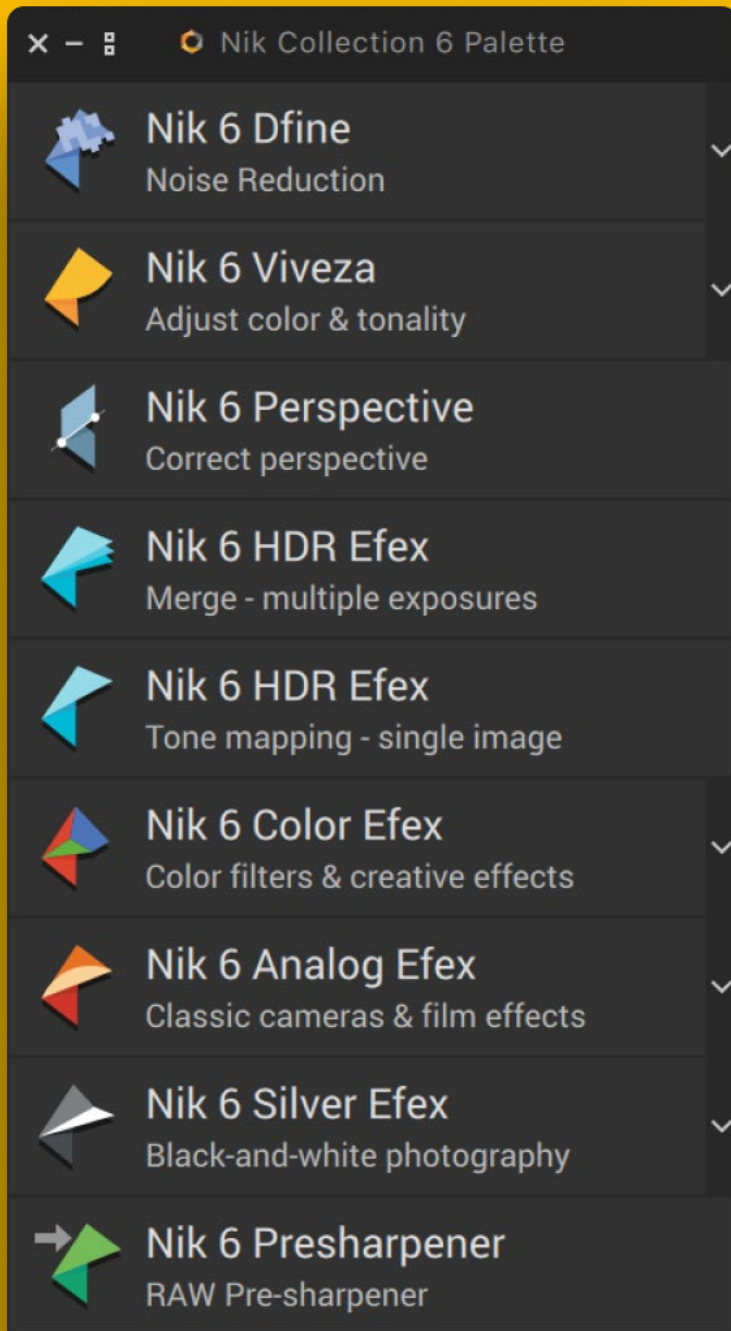
Local Contrast: 20%

Focus: 0%

U Pointø Technology

Intelligent and Intuitive
Local Adjustments

- Control Points
- Control Lines

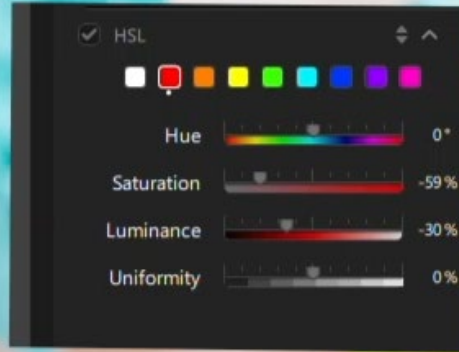


Seamless Integration

- Adobe Photoshop
- Adobe Lightroom Classic
- DxO PhotoLab
- Affinity Photo
- Standalone
- Parallel installation
- Apple Silicon Native

HSL Filter

The Perfect Filter
To
Adjust The Color Channels.

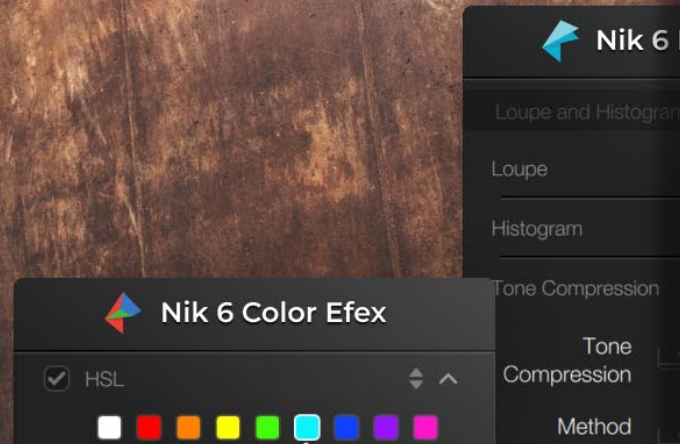




ClearView

Single
Intelligent Slider

(re)discover NIK COLLECTION⁶ by DxO



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Rebuilt from the ground up

U Point technology to the next level

Workflow improvements

Parallel installation

Non-destructive workflows

Consistent UI & UX



New licence

149 €

149 \$

135 £

Upgrade

79 €

79 \$

69 £



Availability

At the end of the embargo period
August 30, 2023 – 15:00 (CEST)




After this presentation, you will receive

- press kit
- activation code for the software.

(re)discover NIK COLLECTION⁶ by DxO

Q&A



Nik 6 Color Efex

- ☒ HSL
- Hue: 30°
- Saturation: 25%
- Luminance: 0%
- Uniformity: 0%

Nik 6 HDR Efex

- Loupe and Histogram
- Loupe
- Histogram
- Tone Compression: 45%
- Method Strength: 60%
- HDR Method: Subtle, Realistic, Natural

Nik 6 Sharpener Output

- Loupe and Histogram
- Loupe
- Histogram
- Output Sharpening: Display
- Adaptive Sharpening: 56%
- Creative Sharpening
- Output Sharpening Strength: 100%
- Structure: 57%
- Local Contrast: 20%

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