

FOR IMMEDIATE RELEASE

DxO Optics Pro v7.2 supports 4 new cameras and allows importing of version 6 database

New version features greater stability.
Special 33% discount good through January 31, 2012.

January 25, 2012 - DxO Labs announces the immediate availability of **DxO Optics Pro v7.2** for Mac and Windows. Both the Standard and Elite editions support the following additional 4 cameras:

- Canon Powershot S100
- Panasonic GF3
- Panasonic G1
- Panasonic G2

The production rate of **DxO Optics Modules** is accelerating, thanks to the recent optimization of its calibration processes. This means that **DxO Labs** is now able to provide support for new cameras more quickly, all while consolidating its modules library by adding camera models already on the market — notably compact hybrids. Since January 1st, more than 250 camera/lens combinations have been added.

NEW FEATURES

This new version includes a tool that allows users to import all their projects and image processing information from **DxO Optics Pro 6**, and to integrate them into **DxO Optics Pro 7** by merging both databases.

This **DxO Optics Pro** update also includes greater general stability as well as giving users the ability to crop photos in a more intuitive way.

LAST DAYS FOR SPECIAL DISCOUNT

DxO Optics Pro 7 for Windows and Mac is available in the DxO Labs online boutique (www.dxo.com) and at photo resellers at a **special discount price** good through **January 31, 2012**:

USD:

- DxO Optics Pro 7 Standard Edition: **\$99** instead of \$169
- DxO Optics Pro 7 Elite Edition: **\$199** instead of \$299

EUR:

- DxO Optics Pro 7 Standard Edition: **99€** instead of 149€
- DxO Optics Pro 7 Elite Edition: **199€** instead of 299€
(Suggested retail prices, including VAT)

GBP:

- DxO Optics Pro 7 Standard Edition: **£89** instead of £135
- DxO Optics Pro 7 Elite Edition: **£179** instead of £269
(Suggested retail prices, including VAT)

This update is free for all owners of **DxO Optics Pro 7** as well as for photographers who acquired a license for **DxO Optics Pro 6** on or after September 1, 2011. Other users can take advantage of a special discount on all upgrades from now until January 31, 2012, directly from their customer account.

A fully-functional trial version of **DxO Optics Pro**, good for one month, is available on the **DxO Labs** website (http://www.dxo.com/intl/photo/free_trial_version).

System Requirements

- PC: Microsoft® Windows® XP SP3 (32 bits), Windows® Vista® (32 or 64 bits), Windows® 7 (32 or 64 bits) and Intel® Core™ 2 Duo or AMD® Athlon 64 X2 processor
- Mac: Mac OS® X 10.5 Leopard, 10.6 Snow Leopard, Mac OS® X 10.7 Lion and Intel Mac® processor
- 3 GB RAM minimum and 400 MB available disk space

About DxO Labs

DxO Labs develops image processing technologies. In addition to its DxO Optics Pro and DxO FilmPack products for Mac and Windows, designed for serious and demanding photographers, the company also licenses diverse solutions for the principal actors in the imaging industry:

- Embedded technologies for real-time image processing, destined for camera and cameraphone manufacturers;
- Image quality evaluation and measurement tools, destined for specific imaging industries (e.g., camera module manufacturers, sensor vendors, and processor vendors) as well as for photography journalists and photo experts.

For more information, visit DxO Labs' website at www.dxo.com.

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Presentations about our software, trial versions, demo images, and packaging visuals are available in our Press Lounge:
<http://info.dxo.com/press/en/>

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