

FOR IMMEDIATE RELEASE

DxO Optics Pro v7.1 supports 5 additional cameras and achieves a landmark 5,000 DxO Optics Modules

The new version features enhanced stability and even faster processing speed.
Special 33% discount good through December 24, 2011.

December 19, 2011 – DxO Labs announces the immediate availability of **DxO Optics Pro v7.1** for Mac and Windows. Both the Standard and Elite editions of version 7.1 support five additional cameras: the Sony Alpha 65, the Panasonic G3, and the Olympus E-P3, E-PL3, and E-PM1.

More than 150 **DxO Optics Modules** have been added in **DxO Optics Pro**, allowing surpassing the landmark milestone of 5,000 **DxO Optics Modules**.

Thanks to better system resource management, the use of OpenCL technology with Windows, and the optimization of numerous algorithms, **DxO Optics Pro 7** can process batches of photos up to 4 times faster than previous versions. Version 7.1 includes many enhancements to **DxO Optics Pro's** image processing engine, making it even faster and more efficient for certain configurations.

AVAILABILITY AND SPECIAL YEAR-END OFFER

DxO Optics Pro for Windows and Mac is available in the **DxO Labs** online boutique (www.dxo.com) and at photo resellers at a **special discount price** good through December 24, 2011:

USD:

- DxO Optics Pro 7 Standard Edition: **\$99** instead of \$169
- DxO Optics Pro 7 Elite Edition: **\$199** instead of \$299

EUR:

- DxO Optics Pro 7 Standard Edition: **99€** instead of 149€
- DxO Optics Pro 7 Elite Edition: **199€** instead of 299€

(Suggested retail prices, including VAT)

GBP:

- DxO Optics Pro 7 Standard Edition: **£89** instead of £135
- DxO Optics Pro 7 Elite Edition: **£179** instead of £269

(Suggested retail prices, including VAT)

An upgrade to version 7.1 is free for all **DxO Optics Pro 7** owners as well as for photographers who acquired a license for **DxO Optics Pro 6** on or after September 1, 2011. Other users can take advantage of a special discount on all upgrades from now until December 24, 2011, directly from their customer account.

A fully-functional trial version of **DxO Optics Pro**, good for one month, is available on the **DxO Labs** website (http://www.dxo.com/intl/photo/free_trial_version).

System Requirements

- PC: Microsoft® Windows® XP 32 bits, Windows® Vista® 32 or 64 bits, Windows® 7 (32 or 64 bits) and Intel® Pentium® 4 processor or AMD® equivalent
- Mac: Mac OS® X 10.5 Leopard, Mac OS® X 10.6 Snow Leopard, Mac OS® X 10.7 Lion and Intel Mac® processor
- 3 GB RAM minimum and 400 MB available disk space

About DxO Labs

DxO Labs offers products and solutions that provide excellence in digital imaging. In addition to its DxO Optics Pro and DxO FilmPack products for Mac and Windows, aimed at serious and demanding photographers, the company also licenses patented intellectual property serving the entire digital imaging chain:

- Embedded software and silicon architectures for real-time still and video image processing for consumer electronics OEM/ODM (such as digital camera and camera phone vendors);
- Image quality evaluation and measurement tools for imaging component suppliers (camera module manufacturers, sensor vendors, and processor vendors) as well as for photography journalists and imaging experts.

For more information, visit DxO Labs' website at www.dxo.com.

Press Contact

Nicolas Touchard
DxO Labs – Press Relations
+ 33 1 55 20 55 99 / press.relations@dxo.com

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