



SIMPLY BETTER IMAGES

The Presentation Will Start Soon.



SIMPLY BETTER IMAGES

Information is under embargo
until
March 15, 2023 – 15:00 (CET)

Presenters



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DxO **PureRAW**

Sharper and cleaner RAW files
without having to
upgrading your camera



A Revolution for Photographers

- Remove Noise
- Correct Optical Defects
- For Mac & PC

Transform
Into better **RAW** files



DeepPRIME

Billions of images to train a neural network to understand noise, color, and detail.

Optical Corrections

DxO's corrections are unique and bespoke to each camera and lens combination.



Feedback

“Simply exceptional”

“The perfect solution”

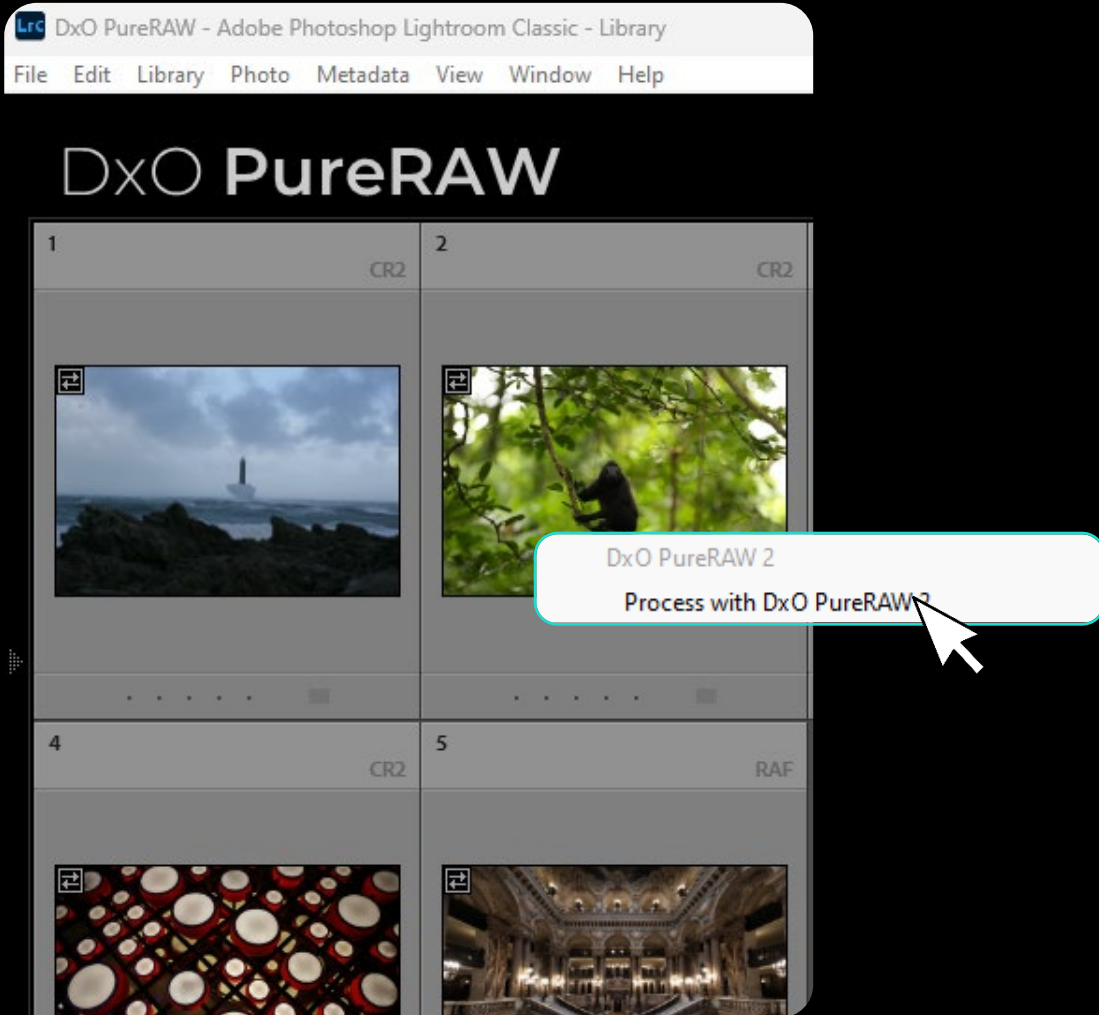
“A game-changer”



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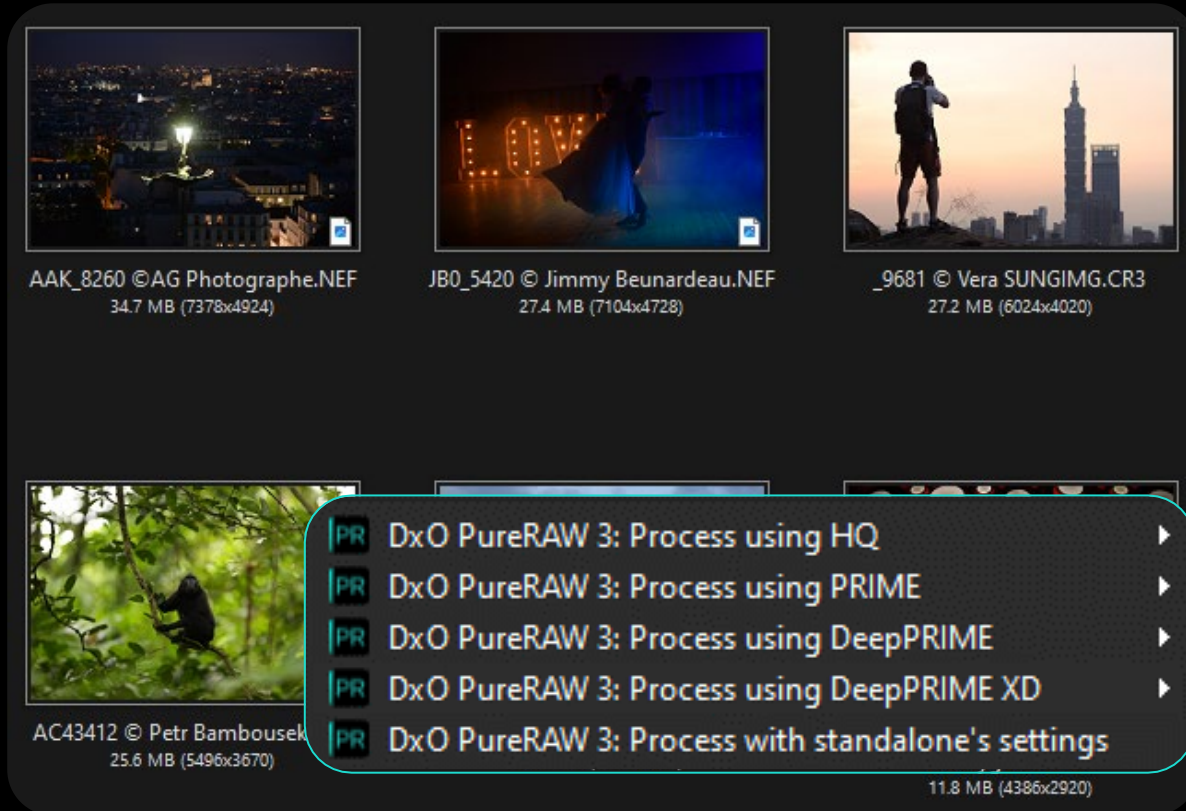
A Seamless Addition To Your
Photo Editing Workflow

Adobe Lightroom Classic Plug-in



- Process files from within Adobe Lightroom Classic
- New DNG file appear instantly in your catalog

File Browser Integration



- Right Click Files
 - File Explorer (Windows)
 - Finder (macOS)

to DNG
to JPEG
to TIFF 8-bit
to TIFF 16-bit
to DNG+JPEG
to DNG+TIFF
to JPEG+TIFF

DxO **PureRAW**

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DxO

© Daniel Monteiro

IMPROVE YOUR IMAGES

Draw out stunning levels of detail and
achieve more accurate colors in low light

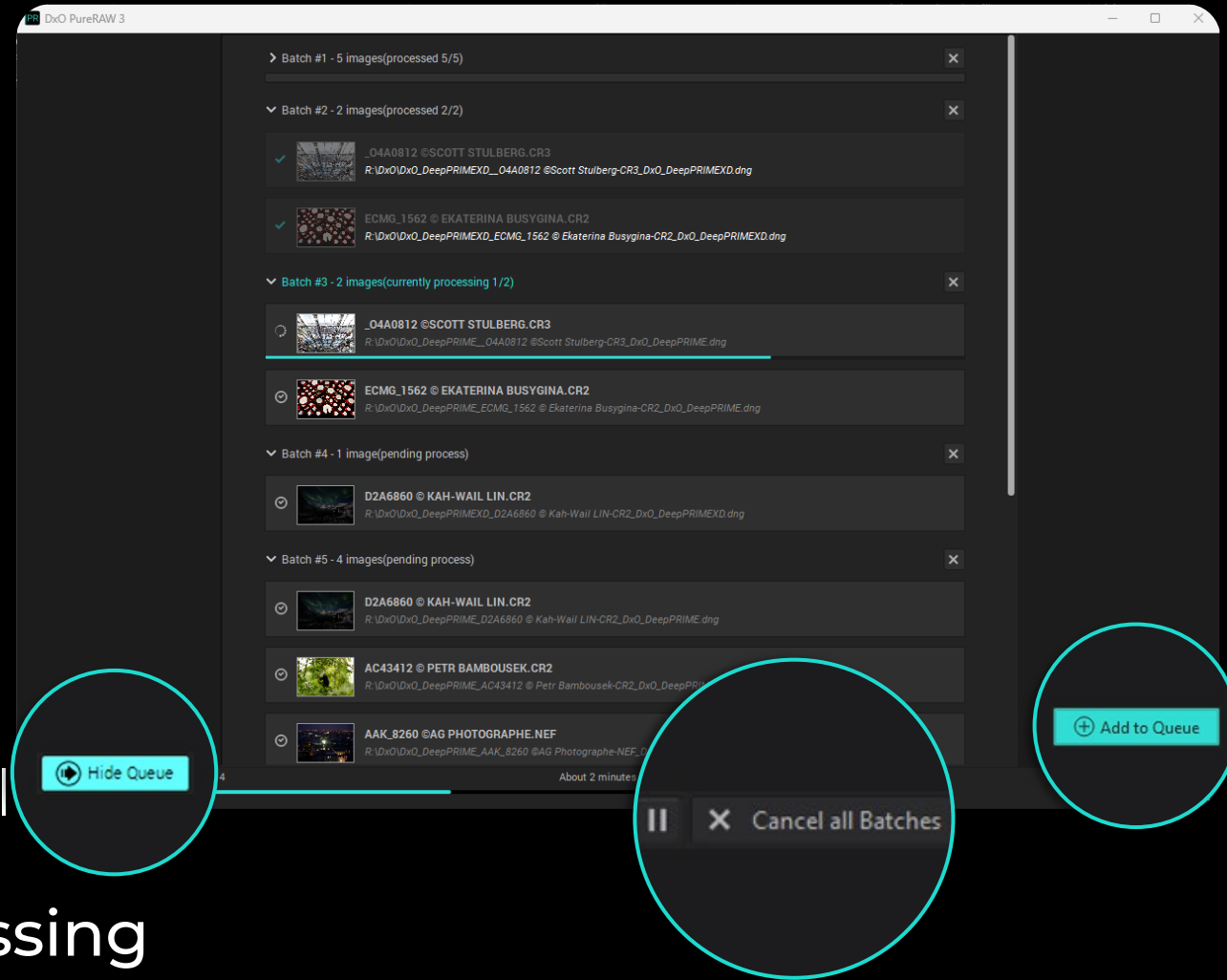
DeepPRIME XD

- Taking noise reduction and detail recovery to another level
- Delivers more than the equivalent of an extra 2.5 stops of ISO
- Bayer and X-Trans sensors



Queueing System

- Prepare Batches
 - Select different parameters
- Manage Batches
 - Start, Pause, Re-order, Cancel
- Continue Working While Processing



Customization

- Customize Strength of Lens Softness Correction
 - 4 levels
- Toggle On/Off Vignetting
- Toggle On/Off Chromatic Aberration
- Customize Lens Distortion Corrections
 - 3 modes

Crop: No Lens Correction



Crop: Original Ratio



Crop: Maximum Rectangle

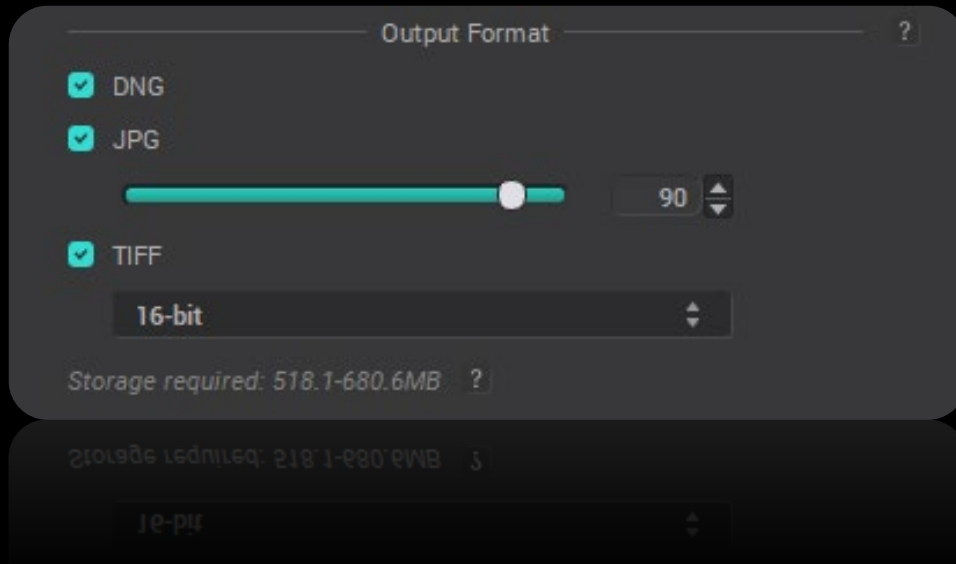


Crop: Complete Area



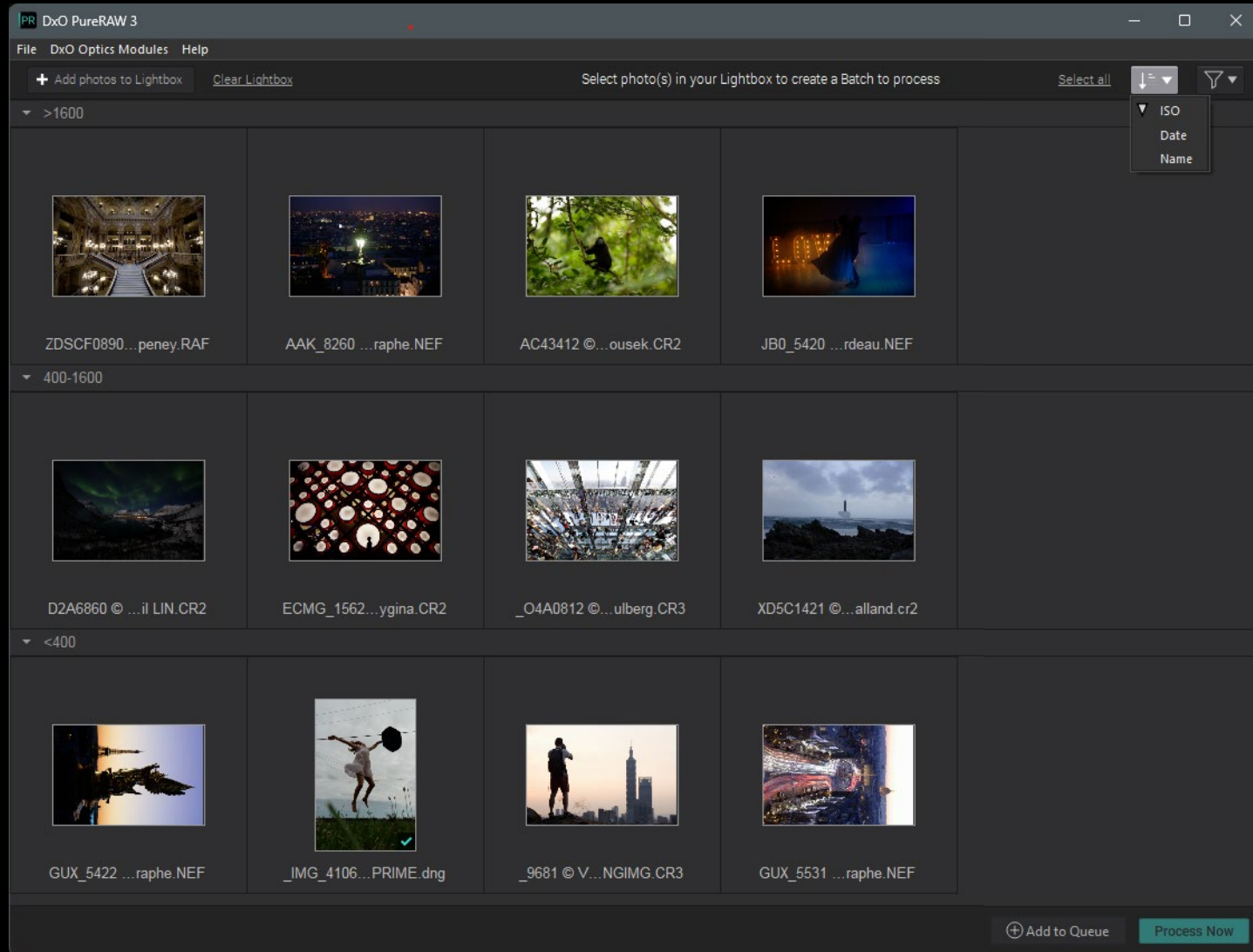
Format Export

Choose One Or More Export Formats




- DNG
- JPG
 - Quality (0 - 100%)
- TIFF
 - 8 bits
 - 8 bits compressed
 - 16 bits

Renewed Interface



New Layout And Look
For More
Comfortable Sessions



A professional camera lens, likely a Canon EF 11-24mm f/4L IS II, is shown in a close-up, angled view. The lens is black with silver accents and is resting on a wooden surface. A semi-transparent dark grey rectangular box is overlaid on the right side of the lens, containing white text. The background is a blurred laboratory or workshop setting with various equipment and a white wall.

New DxO Optics Modules Every Month

In Action

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DxO PureRAW

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- Denoising At The Demosaicing Level
- Lens Sharpness
- Optical Corrections
- DeepPrime XD (Bayer and X-Trans)
- Queueing System
- Multiple Format Export
- Renewed Interface
- Monthly Updates

Price

New License

\$/€ 129

115 £

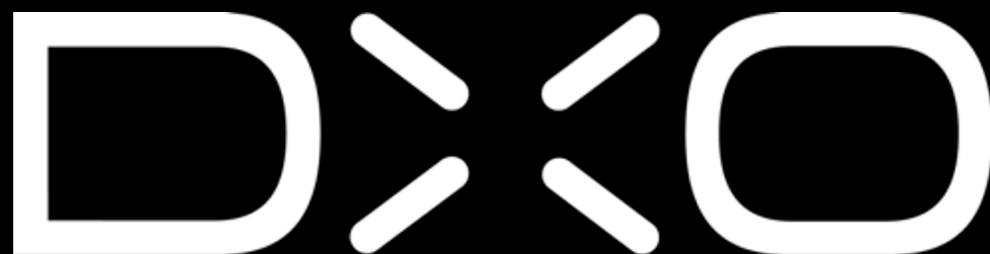
Upgrade

\$/€ 79

69 £

DeepPRIME XD for X -Trans Available in PhotoLab 6.4





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Available

March 15, 2023 – 15:00 (CET)

The press kit and software will be sent to you following this presentation

Q & A

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